

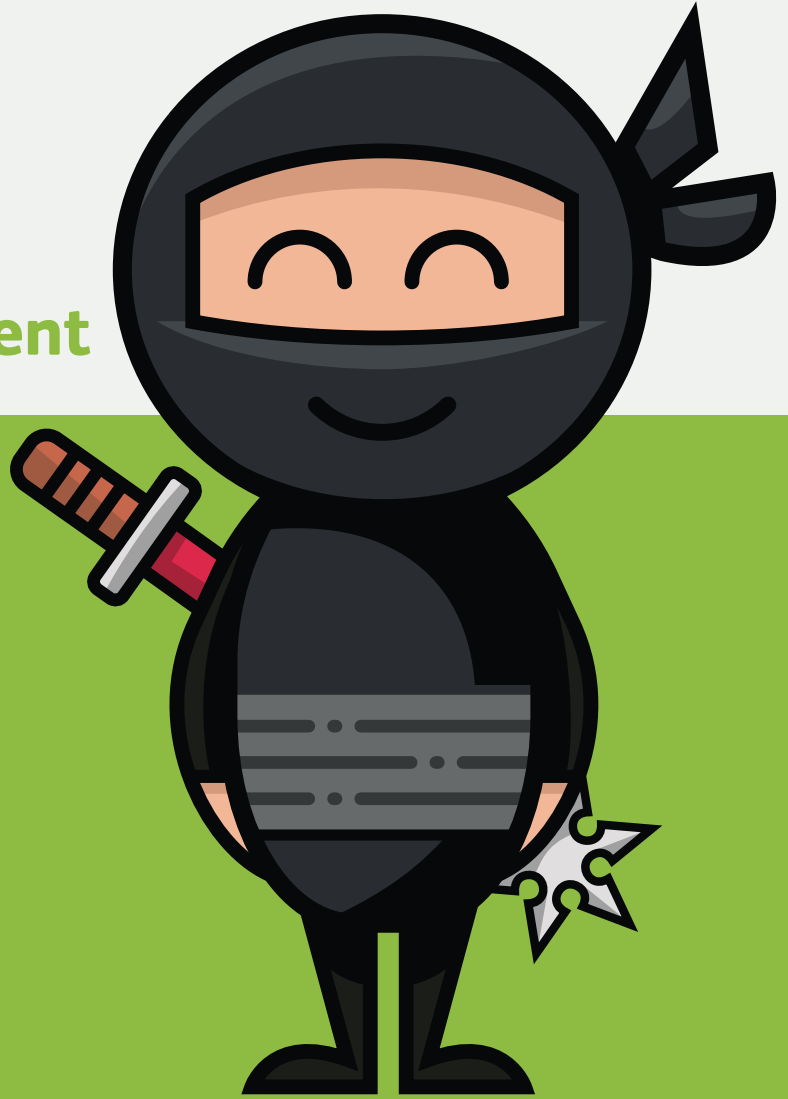


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Black Belt

In Internet Recruitment

The Black Belt in Internet Recruitment is a comprehensive programme designed to help recruiters find, attract and engage with the candidates that no one else can, increasing productivity by 30%.



Decrease time to hire. Improve cost of hire. Improve quality of hire. Sharpen your recruiting skills.

What will I get?

Real Time Learning

Short “micro-learning” videos (2-3 mins) teach users how to write better job ads, find candidates no-one else can, brand themselves online, build a sustainable network and better engage with talent across multiple platforms.

Behavioural Nudges and Triggers

Our chrome extension brings real-time learning to each of your users by suggesting hyper-relevant training videos through a smart browser pop-up. This drives recruiters to change habits and develop behaviours that make them more productive.

To find out more contact sales@socialtalent.co or Search “Social Talent”



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What will I learn?



Job Advertising

Learn the art of creating a job ad that truly stands out to candidates (and can be found through SEO).



Search Basics

How to build perfect Boolean search strings using the Universal Search Method.



Engaging Talent

Learn how to hook top candidates and really sell them the role that's on offer.



Personal and Employer Branding

How to represent both your company and yourself as a recruiter through social media, to attract potential candidates.



Building Your Networks

How to build relationships online and offline and leveraging them to contribute to your business.



Expert Sourcing

Learn how to find the elusive 'purple squirrels' that only expert sourcers can root out!



Social Talent has been in the business of providing learning solutions for professionals for 6 years. Our customers include: Cisco, Oracle, Intel, Microsoft and GlaxoSmithKline to name some of the over 1,000 companies in 90 countries who use our online solution. Our Black Belt in Internet Recruitment Programme is designed to **decrease time to hire as well as cost of hire and ultimately enable recruiters to find world-class candidates** by effectively using social media, digital technologies and behavioural science. The platform facilitates on-demand learning and offers the opportunity for busy recruiters to learn and get certified in their own time. Our solution's behavioural driven nudges enable the delivery of learning as part of the natural workflow of the recruiter's activities.

Johnny Campbell,
CEO Social Talent

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