

Curriculum and prospectus for:

Enterprise solution



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Recruiting

As businesses look to transform and drive greater innovation and growth, the single biggest influence on this is the kind of people they hire. SocialTalent's e-learning platform will empower your Talent Acquisition team with the recruiting skills to attract, find and hire the best talent – enabling you to improve your hiring quality, speed and diversity.

Our Recruiting Solution is divided into 8 core skills curated into user-centric learning paths supporting the entire recruiting lifecycle.

This solution is aimed toward sourcers, recruiters, talent advisors, leaders, and HR business partners involved in recruiting.





Sourcing Talent

Building Your Sourcing Process	Learn more >
The Research Before Sourcing	Learn more >
Search Basics	Learn more >
LinkedIn Sourcing	Learn more >
Overcoming LinkedIn Search Limitations	Learn more >
LinkedIn Extended Features	Learn more >
Searching Job Boards	Learn more >
Social Sourcing	Learn more >
Sourcing Like a Spy: Advanced Sourcing Techniques for Truly Passive Talent	Learn more >
Advanced Technical Sourcing	Learn more >
Advanced X-Ray Searching	Learn more >
Practical Sourcing Lab: Non-Technical Role Example	Learn more >
Practical Sourcing Lab: Technical IT Role Example	Learn more >
Effective Sourcing Models	Learn more >
Sourcing Effectiveness & Productivity: Benchmarking & Analyzing Your Sourcing Process	Learn more >





How To: Boost Passive Candidate Engagement with Video	Learn more >
Sourcing Productivity: Using Automation in Workflows	Learn more >
Using Advanced Search Techniques for Talent Mapping	Learn more >
Engaging Talent	Learn more >
Personal Branding	Learn more >

Screening & Shortlisting

Interviewing Skills: Predicting Success for Recruiters	Learn more >
Interviewing: Roleplays & Demonstrations	Learn more >
Assessments 101	Learn more >
Decoding Psychometric Assessments	Learn more >
Understanding Candidate Motivation	Learn more >
Shortlist with Success	Learn more >
Selling Candidates the Opportunity	Learn more >
The Job Offer: Preparing and Selling	Learn more >
The Job Offer: Closing & Making the Offer	Learn more >
Hiring Manual for a Cohesive and Inclusive Growth Culture	Learn more >
Reference Checking Essentials	Learn more >





Candidate Experience

5/5 Candidate Experience	Learn more >
Designing Great Candidate and New Employee Onboarding Experiences	Learn more >
Candidate Experience at Interview	Learn more >
Storytelling for Recruiters: The 7 Stories Recruiters Must Tell	Learn more >
How to Give Great Feedback to Candidates	Learn more >
Giving Candidates Career Guidance	Learn more >
Why the Human Approach Wins at Candidate Experience	Learn more >
Candidate Experience: What Candidates Really Want NEW!	Learn more >
Candidate Experience: How Candidates Decide Their Next Move NEW!	Learn more >
Introduction to the Power of Moments	Learn more >
The Power of Moments: Onboarding and Candidate Experience	Learn more >
Onboarding Remote Workers - The Best Practice Guide For Recruiters & Hiring Managers	Learn more >
Candidate Experience: An Intuit Case Study	Learn more >
Empathy-Based Remote Onboarding: An IBM Case Study	Learn more >





Talent Advisory

Talent Advisor: Introduction	Learn more >
Talent Advisor: Planning	Learn more >
Talent Advisor: Sourcing Strategy	Learn more >
Talent Advisor: Interviewing & Selling Strategy	Learn more >
Influence & Being a Talent Advisor	Learn more >
Talent Advisor: Diversity Strategy & Coaching Hiring Managers	Learn more >
Presenting to Hiring Managers	Learn more >
Recruit Like A Boss	Learn more >
Leadership Recruiting for Corporate Recruiters	Learn more >
Hiring for Senior & Executive Roles	Learn more >
Executive Recruiting: Framing the Search NEW!	Learn more >
The Talent Broker: How to Stand Out as an Executive Recruiter NEW!	Learn more >
Recruiting Internationally	Learn more >
Using Advanced Search Techniques For Talent Mapping	Learn more >





Talent Strategy

Own And Optimize Your Candidate Pipeline	Learn more >
Talent Pipelining	Learn more >
Strategic Sourcing for Workforce Planning	Learn more >
Large Project or Ramp-Up Hiring	Learn more >
Hiring for Hypergrowth	Learn more >
The Metrics for Resource & Recruitment Capacity Planning	Learn more >
Agile Methodologies In Recruiting	Learn more >
An Introduction to Employer Branding	Learn more >
Building Your Employer Branding Strategy	Learn more >
Putting Your Employer Branding Strategy to Work	Learn more >
Employer Branding Campaigns	Learn more >
The Quest to Quantify: Measuring the Impact of Your Employer Brand	Learn more >
How to Build a Successful Employee Advocacy Program	Learn more >
How to Create Truly Engaging Recruiter Content	Learn more >
How to Write Amazing Job Posts That Really Work	Learn more >
Promoting Your Jobs: Job Advertising SEO	Learn more >





Essential Copywriting Principles of Job Advertising	Learn more >
Talent Attraction on Social Media	Learn more >
Networking as a Recruiter	Learn more >
Negotiation: Planning & Preparation for Negotiation	Learn more >
Negotiation: The Personal Gear: Relationships in Negotiation	Learn more >
Negotiation: The Collaborative Gear: Win-Win Negotiations	Learn more >
Negotiation: The Role of Persuasion in Negotiation	Learn more >
Negotiation: Developing Your Concession Strategy	Learn more >
Negotiation: Competitive Negotiation Tactics & Counter-Measures	Learn more >
Recruiting Leadership: Becoming More Strategic	Learn more >
Recruiting Leadership: Developing Your Team	Learn more >
Recruiting Leadership: Driving Culture Change	Learn more >

Diversity, Equity & Inclusion

Uncovering Diversity	Learn more >
The Spectrum of Inclusion	Learn more >
LGBTQI+ Inclusion	Learn more >





Talent Advisor: Diversity Strategy & Coaching Hiring Managers	Learn more >
Practices for Inclusion: The Will vs The Skill	Learn more >
The Manual for Being an Ally	Learn more >
Measuring DE&I Success	Learn more >
Recruiting and Working Across Cultures	Learn more >
Diverse Perspectives on Hiring: Their Stories Matter	Learn more >
How to Build a Veteran-Ready Recruiting Program	Learn more >
Becoming a Veteran-Ready Organization	Learn more >
Reasonable Accommodations: How to Build an Inclusive Assessment Strategy	Coming soon

Recruiting Operations

GDPR: General Data Protection Regulation	Learn more >
Contract Recruiting: The Benefits for Employers and Employees	Learn more >
The Magic KPI for Recruiting Success	Learn more >
How to Give Great Feedback to Candidates	Learn more >
Large Project or Ramp-Up Hiring	Learn more >
Early Careers Hiring: What You Need to Know	Learn more >





How to Write Amazing Job Posts That Really Work	Learn more >
Assessments 101	Learn more >
Decoding Psychometric Assessments	Learn more >
Time and Process Management	Learn more >
Welcome to Your New Career in Recruiting NEW!	Learn more >
The Journey of a Job Opening NEW!	Learn more >
The Stakeholders in Hiring NEW!	Learn more >
Candidate Sourcing 101 for Non-Sourcers NEW!	Learn more >
Data Integrity as a Recruiter NEW!	Learn more >
Data Analysis & Business Acumen	Learn more >
Building Consulting Skills	Learn more >

Industry Expertise

Technical Recruiting with the Alignment Framework™	Learn more >
Frontend Developer: Deep Dive on a Technical Role, with Morgan Whaley	Learn more >
UX Designer: Deep dive on a Technical Role, with Jules Monza	Learn more >
Product Manager: Deep Dive on a Technical Role, with Catherine Shyu	Learn more >





Backend Developer: Deep Dive on a Technical Role, with Khalid Hamza	Learn more >
DevOps: Deep Dive on a Technical Role, with Stephanie Ngufor	Learn more >
An Intro to Hiring Retail & B2C Sales People	Learn more >
An Intro to Hiring B2B Sales Professionals	Learn more >
An Introduction to Healthcare	Learn more >
An Introduction to Digital Health	Learn more >
An Introduction to Pharma	Learn more >
An Introduction to Banking for Recruiters	Learn more >
An Introduction to Banking: Roles & Regulations	Learn more >
An Introduction to Fund Management	Learn more >
Recruiting Technology Engineers	Learn more >
Recruiting Manufacturing Engineers	Learn more >
Recruiting Civil Engineers	Learn more >
Practical Sourcing Lab: Technical IT Role Example	Learn more >
Practical Sourcing Lab: Non-IT Role Example	Learn more >







Interviewing

Enabling your hiring managers to excel at interviewing is your secret weapon to successful hiring – and driving hiring excellence companywide. SocialTalent's interviewer training will give your hiring managers, interview panelists, and everyone involved in the hiring process, the skills and knowledge to run more effective, efficient, and successful interviews.

The Interviewing solution is curated into usercentric learning paths that are aimed toward hiring managers, interview panelists, HR, and talent acquisition professionals.





Interviewing Essentials

How to Roll Out Interviewer Training	Learn more >
How to Assess Candidates Remotely	Coming soon
Interviewing Skills: Predicting Success for Recruiters	Learn more >
Creating a Great Interview Process	Learn more >
Leadership Recruiting for Hiring Managers	Learn more >
Interviewing Level 1	Learn more >
Interviewing Level 2	Learn more >
Interviewing Level 3	Learn more >

Candidate Attraction

Storytelling for Hiring Managers: The 5 Stories You Must Tell	Learn more >
Becoming a Talent Magnet (For Hiring Managers)	Learn more >

Hiring Criteria

Making Great Hiring Decisions Level 1	Learn more >
Making Great Hiring Decisions Level 2	Learn more >





Hiring Criteria Level 1	Learn more >
Hiring Criteria Level 2	Learn more >
Selling to Top Talent Motivators	Learn more >

Diversity in Interviewing

Diversity & Inclusion: Your Role as an Interviewer and Hiring Manager	Learn more >
Tactics for Mitigating Bias in Interview Processes	Learn more >
Diversity, Bias and Legal in Interviewing	Learn more >
Culture Add: My Role as a Diversity Interview Panellist	Coming soon
Inclusion Spotlight: How to Build a Fair Interview Process for Non-Binary and Transgender People NEW!	Learn more >
Inclusion Spotlight: How to Build a Fair Interview Process for Disabled People NEW!	Learn more >
Inclusion Spotlight: How to Build a Fair Interview Process for People from Low Socio-Economic Backgrounds	Coming soon
Inclusion Spotlight: The Future of Work in Hiring Decisions	Coming soon
Reasonable Accommodations: How to Build an Inclusive Assessment Strategy	Coming soon

CliffNotes Edition

Licensed to Hire: Power Refresher

Learn more >





Diversity, Equity & Inclusion

A diverse and inclusive workplace is key to attracting and retaining the best talent. At SocialTalent, we believe passionately in diversity, equity and inclusion. Our DEI training solution helps organizations build diverse and inclusive teams and embed a culture of DEI.

The SocialTalent e-learning platform enables organizations to elevate, amplify and embed their DEI efforts globally and at scale.

Our Diversity, Equity & Inclusion learning paths are aimed toward talent acquisition, recruiting, human resources, hiring managers, and colleagues.





Foundations of Diversity

The Benefits of a Diverse Organization: Your DE&I Employer Brand	Coming soon
Diversity + Inclusion + Talent	Learn more >
Uncovering Diversity	Learn more >
Diversity, Equity And Inclusion 101	Learn more >

Inclusion in the Workplace

The Spectrum of Inclusion	Learn more >
LGBTQI+ Inclusion in the Workplace	Learn more >
An Introduction to Covering (Employees Feeling the Need to Hide Their Identity)	Learn more >
Inclusion: The Will vs the Skill	Learn more >
Supporting Women in the Workplace	Learn more >
Creating a Culture That Supports Women in Leadership	Learn more >
The Multi-Generational Workplace	Learn more >
Diverse Perspectives On Hiring: Their Stories Matter	Learn more >
Diversity, Bias and Legal in Interviewing	Learn more >





Recruiting, Interviewing and Assessing Diverse Talent

Sourcing for Diversity: Tactics for Finding and Attracting Diverse Talent	Learn more >
OFCCP Compliance in Recruiting: Affirmative Action Planning	Learn more >
Recruiting Internationally: How to Assess and Sell to Overseas Candidates in Different Cultures	Learn more >
Inclusion Spotlight: How to Build a Fair Interview Process for Non-Binary and Transgender People NEW!	Learn more >
Inclusion Spotlight: How to Build a Fair Interview Process for Disabled People NEW!	Learn more >
Inclusion Spotlight: How to Build a Fair Interview Process for People from Low Socio-Economic Backgrounds	Coming soon
Diversity & Inclusion: Your Role as an Interviewer & Hiring Manager	Learn more >
Tactics for Mitigating Bias in Hiring Processes	Learn more >
Talent Advisor: Implementing a Diversity Strategy & Coaching Hiring Managers	Learn more >

Nurturing a Diverse and Inclusive Culture

Recruiting & Working Across Cultures	Learn more >
Personal Storytelling to Build Empathy at Work	Learn more >
How to Thrive as a Woman an Leadership	Learn more >





Words Matter: Exploring Inclusive Language for Diverse Groups	Coming soon
The Power of Moments: Moments for Employee Engagement	Learn more >
Psychological Safety 101: The What, Why and How	Learn more >
Modeling Behavior by Leaders: How to Build Psychological Safety in your Team	Coming soon
The 5 Pillars of Psychological Safety at Work	Coming soon







Onboarding

Changing jobs ranks as one of the biggest stresses in our lives. The right onboarding program removes uncertainty for new hires, allowing them to settle in and reach their potential faster. SocialTalent has specialized training to empower you to effectively onboard staff into all office models, with plans for 30, 60, and 90-day programs.

The SocialTalent e-learning platform offers learning paths and practical tips on how your organization can deliver effective onboarding and engage employees from Day 1.

Our Onboarding learning paths are aimed toward people leaders, HR and talent acquisition professionals, and colleagues.





Designing Meaningful Onboarding Experiences

Designing Great Candidate and New Employee Onboarding Experiences	Learn more >
Onboarding Remote Workers - The Best Practice Guide For Recruiters & Hiring Managers	Learn more >
Empathy-Based Remote New-Hire Onboarding - an IBM Case Study	Learn more >
Pre-boarding: Preparing for New Starters in Your Team	Coming soon
Preparing for New Starters - The Tech, the Paperwork, the Team	Coming soon
Assessing for Onboarding: How Our Competency-Evalutations During Interviews Can Help Us Onboard and Engage New Hires	Coming soon
What Do New Hires Want? A Design-Thinking Guide to Onboarding	Coming soon
How to Create a Scalable Onboarding Process as a HRBP	Coming soon
WDGLL: Onboarding Excellence Examples	Coming soon

Delivering Meaningful Onboarding Experiences

Onboarding: Your Role as a Leader	Learn more >
The Power Of Moments: Onboarding and Candidate Experience	Learn more >
The Power of Moments: Connecting to Your Purpose	Learn more >
Starting Power: Conversations to Onboard and Re-Board Employees	Learn more >





Winning the First Day: Onboard Your New Employee as a People Leader	Coming soon
Starting to Ramp: How to Get Employees Ramped Up to Full Productivity	Coming soon
How to Measure the Effectiveness of Your New-Hire Onboarding Program	Coming soon
Onboarding for the Multi-Generational Workforce - How to Tailor Your Process to the Individual	Coming soon
Re-Boarding Employees Returning to Work (Post Parental Leave, Leave of Absence Etc.)	Coming soon

Leading and Mentoring New Team Members

The Leadership Test: The Fundamentals Of Employee Engagement	Learn more >
The Leadership Test: One To One Employee Communication	Learn more >
Introduction to The Power of Moments	Learn more >
The Power of Moments: Recognition	Learn more >
The Power of Moments: Igniting Change	Learn more >
The Power of Moments: Mentoring for Growth	Learn more >
The Power of Moments: Meetings and Events	Learn more >
The Power of Moments: Connecting to our Purpose	Learn more >
The Power of Moments: Employee Engagement	Learn more >
Psychological Safety 101: The What, Why and How	Learn more >





Coaching & Mentorship	Learn more >
Let's Talk: Principles of Coaching	Coming soon
Weathering the Storm: A Coach's Guide to Change Management	Coming soon

Developing Essential Core and Productivity Skills

How to Succeed in Your New Role NEW!	Learn more >
How to Work Effectively from Home NEW!	Learn more >
How to Be a Great Communicator at Work NEW!	Learn more >
How to Succeed as a Newly Promoted Manager NEW!	Learn more >

Personal Branding and Networking

How to Create an Impressive Personal Brand NEW!	Learn more >
How to Be a Great Networker NEW!	Learn more >

How to Be a Great Networker **NEW!**

Championing Diversity and Inclusion in the Workplace

Diversity, Equity & Inclusion 101	Learn more >
The Manual for Being an Ally	Learn more >
Supporting Women in the Workplace	Learn more >





LGBTQI+ Inclusion in the Workplace

Learn more >

Pronouns: It's Not Just About Your Email Signature

Coming soon





Internal Mobility

Internal Mobility, learning, and career development are increasingly ranked as drivers of great workplaces. Using the RISE Framework, SocialTalent's Internal Mobility Training empowers individuals to develop a career plan, build internal networks, and thrive in new roles.

The SocialTalent e-learning platform offers learning paths and practical tips that enable employees to develop interviewing and leadership skills and successfully move into new roles.

Our Internal Mobility learning paths are aimed toward people leaders, HR and talent acquisition professionals, and colleagues.





Sourcing Internal Talent

A Talent Acquisition Approach to Internal Mobility	Learn more >
The Talent Broker: How to stand out as an Executive Recruiter	Learn more >
Using Advanced Search Techniques for Talent Mapping	Learn more >
Executive Recruiting: Framing the Search	Learn more >
The Talent Broker: How to Stand Out as an Executive Recruiter	Learn more >
Building Successful Teams Using the Belbin Model	Coming soon
Identifying Internal Talent and Readiness for Succession	Coming soon
Strategic Talent Management for Leaders	Coming soon
Are You a Talent Hoarder?	Coming soon

Mentoring Internal Talent

Coaching and Mentorship	Learn more >
Introduction to the Power of Moments	Learn more >
The Power of Moments: Mentoring for Growth	Learn more >





Personal Branding and Networking

Start Networking	Learn more >
Managing Professional Brands: The Power of Reputation, Feedback and Networking	Learn more >
Networking for Leadership	Learn more >
How to Build Trust and Credibility With Your New Team	Coming soon
Find Your Tribe: Peer-To-Peer Relationships	Coming soon

Researching Your Next Move

How to Prepare and Plan for a Promotion	Coming soon
How to Write Your CV for a Promotion	Coming soon
How to Get Promoted	Coming soon
The 5 Ps for Promotion: Career Conversations to Have as an Employee	Coming soon
Proactive Learning to Accelerate Your Career: How to Do It	Coming soon





Interviewing Successfully

How to Prepare for an Internal Job Interview	Coming soon
How to Communicate Effectively in an Internal Job Interview	Coming soon

Succeeding in Your New Role

How to Be More Productive	Coming soon
How to Take Your Communication Skills to the Next Level	Coming soon
How to Make a Powerful Presentation	Coming soon

Elevating Your Leadership Skills

How to Be the Best Version of You	Coming soon
How to Retain and Develop Your People	Coming soon
How to Avoid Burnout	Coming soon







Leadership

Engaging your talent is an active relationship that flourishes with input. We'll teach you the long-term strategies to contribute to the success of not only your talent but also your organization.

SocialTalent's curated leadership learning paths are aimed toward managers, team leaders, and mentors.





Mentoring

Coaching & Mentorship	Learn more >
The Power of Moments: Moments of Growth (How Mentors can Spark Self- Insight)	Learn more >
The Power of Moments: Recognition	Learn more >
The Power of Moments: Igniting Change	Learn more >
Psychological Safety 101: The What, Why and How	Learn more >
Future Skills for Future State: Transitioning Employees' Skills to Match the Needs of the Business	Coming soon

Leading Teams

The Core Leadership Behaviours To Retain And Develop Your People	Learn more >
Up Is Not The Only Way: Navigating The Career Ladder With Your Employees	Learn more >
Becoming a "Destination Manager" - Attracting Top Internal Talent to your Team	Coming soon
The Leadership Test: One to One Employee Communication	Learn more >
The Leadership Test: The Fundamentals of Employee Engagement	Learn more >
Inclusive Leadership: Lessons for Managers on Building an Engaged, Productive Team	Learn more >



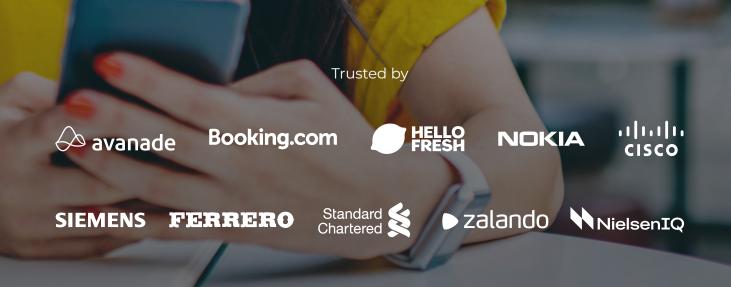


Leading a Multi-Generational Workforce	Learn more >
How to Retain your Best People: The Stay Interview	Learn more >
The Power of Moments: Moments for Employee Engagement	Learn more >
Managing Professional Brands: The Power of Reputation, Feedback, and Networking	Learn more >
Recruiting Leadership: Becoming More Strategic	Learn more >
Recruiting Leadership: Developing Your Team	Learn more >
Recruiting Leadership: Driving Culture Change	Learn more >

Managing Remote Teams

The Power of Moments: Meetings and Events	Learn more >
Making Feedback Work in Remote Teams	Learn more >
Confronting Poor Performance with Remote Direct Reports	Learn more >
Keeping Remote Teams Connected	Learn more >
Making Remote Meetings Work	Learn more >
Fostering Productivity and Motiviation with Remote Teams	Learn more >
Balancing Care with Accountability in Remote Teams	Learn more >
Communicating Effectively as a Manager When Remote	Learn more >
Developing the Right Mindset to Manage Remote Teams	Learn more >

Revolutionize your hiring and talent management with SocialTalent



For more details about how we can help your organization achieve hiring excellence, please contact sales@socialtalent.com

