

Curriculum and prospectus for:

Enterprise solution



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Recruiting

As businesses look to transform and drive greater innovation and growth, the single biggest influence on this is the kind of people they hire. SocialTalent's e-learning platform will empower your Talent Acquisition team with the recruiting skills to attract, find and hire the best talent – enabling you to improve your hiring quality, speed and diversity.

Our Recruiting Solution is divided into 8 core skills curated into user-centric learning paths supporting the entire recruiting lifecycle.

This solution is aimed toward sourcers, recruiters, talent advisors, leaders, and HR business partners involved in recruiting.





Sourcing Talent

| Building Your Sourcing Process | Learn more > |
|--|--------------|
| The Research Before Sourcing | Learn more > |
| Search Basics | Learn more > |
| LinkedIn Sourcing | Learn more > |
| Overcoming LinkedIn Search Limitations | Learn more > |
| LinkedIn Extended Features | Learn more > |
| Searching Job Boards | Learn more > |
| Social Sourcing | Learn more > |
| Sourcing Like a Spy: Advanced Sourcing Techniques for Truly Passive Talent | Learn more > |
| Advanced Technical Sourcing | Learn more > |
| Advanced X-Ray Searching | Learn more > |
| Practical Sourcing Lab: Non-Technical Role Example | Learn more > |
| Practical Sourcing Lab: Technical IT Role Example | Learn more > |
| Effective Sourcing Models | Learn more > |
| Sourcing Effectiveness & Productivity: Benchmarking & Analyzing Your Sourcing Process | Learn more > |





| How To: Boost Passive Candidate Engagement with Video | Learn more > |
|---|--------------|
| Sourcing Productivity: Using Automation in Workflows | Learn more > |
| Using Advanced Search Techniques for Talent Mapping | Learn more > |
| Engaging Talent | Learn more > |
| Personal Branding | Learn more > |

Screening & Shortlisting

| Interviewing Skills: Predicting Success for Recruiters | Learn more > |
|---|--------------|
| Interviewing: Roleplays & Demonstrations | Learn more > |
| Assessments 101 | Learn more > |
| Decoding Psychometric Assessments | Learn more > |
| Understanding Candidate Motivation | Learn more > |
| Shortlist with Success | Learn more > |
| Selling Candidates the Opportunity | Learn more > |
| The Job Offer: Preparing and Selling | Learn more > |
| The Job Offer: Closing & Making the Offer | Learn more > |
| Hiring Manual for a Cohesive and Inclusive Growth Culture | Learn more > |
| Reference Checking Essentials | Learn more > |





Candidate Experience

| 5/5 Candidate Experience | Learn more > |
|---|--------------|
| Designing Great Candidate and New Employee Onboarding Experiences | Learn more > |
| Candidate Experience at Interview | Learn more > |
| Storytelling for Recruiters: The 7 Stories Recruiters Must Tell | Learn more > |
| How to Give Great Feedback to Candidates | Learn more > |
| Giving Candidates Career Guidance | Learn more > |
| Why the Human Approach Wins at Candidate Experience | Learn more > |
| Candidate Experience: What Candidates Really Want NEW! | Learn more > |
| Candidate Experience: How Candidates Decide Their Next Move NEW! | Learn more > |
| Introduction to the Power of Moments | Learn more > |
| The Power of Moments: Onboarding and Candidate Experience | Learn more > |
| Onboarding Remote Workers - The Best Practice Guide For Recruiters & Hiring Managers | Learn more > |
| Candidate Experience: An Intuit Case Study | Learn more > |
| Empathy-Based Remote Onboarding: An IBM Case Study | Learn more > |





Talent Advisory

| Talent Advisor: Introduction | Learn more > |
|---|--------------|
| Talent Advisor: Planning | Learn more > |
| Talent Advisor: Sourcing Strategy | Learn more > |
| Talent Advisor: Interviewing & Selling Strategy | Learn more > |
| Influence & Being a Talent Advisor | Learn more > |
| Talent Advisor: Diversity Strategy & Coaching Hiring Managers | Learn more > |
| Presenting to Hiring Managers | Learn more > |
| Recruit Like A Boss | Learn more > |
| Leadership Recruiting for Corporate Recruiters | Learn more > |
| Hiring for Senior & Executive Roles | Learn more > |
| Executive Recruiting: Framing the Search NEW! | Learn more > |
| The Talent Broker: How to Stand Out as an Executive Recruiter NEW! | Learn more > |
| Recruiting Internationally | Learn more > |
| Using Advanced Search Techniques For Talent Mapping | Learn more > |





Talent Strategy

| Own And Optimize Your Candidate Pipeline | Learn more > |
|--|--------------|
| Talent Pipelining | Learn more > |
| Strategic Sourcing for Workforce Planning | Learn more > |
| Large Project or Ramp-Up Hiring | Learn more > |
| Hiring for Hypergrowth | Learn more > |
| The Metrics for Resource & Recruitment Capacity Planning | Learn more > |
| Agile Methodologies In Recruiting | Learn more > |
| An Introduction to Employer Branding | Learn more > |
| Building Your Employer Branding Strategy | Learn more > |
| Putting Your Employer Branding Strategy to Work | Learn more > |
| Employer Branding Campaigns | Learn more > |
| The Quest to Quantify: Measuring the Impact of Your Employer Brand | Learn more > |
| How to Build a Successful Employee Advocacy Program | Learn more > |
| How to Create Truly Engaging Recruiter Content | Learn more > |
| How to Write Amazing Job Posts That Really Work | Learn more > |
| Promoting Your Jobs: Job Advertising SEO | Learn more > |





| Essential Copywriting Principles of Job Advertising | Learn more > |
|---|--------------|
| Talent Attraction on Social Media | Learn more > |
| Networking as a Recruiter | Learn more > |
| Negotiation: Planning & Preparation for Negotiation | Learn more > |
| Negotiation: The Personal Gear: Relationships in Negotiation | Learn more > |
| Negotiation: The Collaborative Gear: Win-Win Negotiations | Learn more > |
| Negotiation: The Role of Persuasion in Negotiation | Learn more > |
| Negotiation: Developing Your Concession Strategy | Learn more > |
| Negotiation: Competitive Negotiation Tactics & Counter-Measures | Learn more > |
| Recruiting Leadership: Becoming More Strategic | Learn more > |
| Recruiting Leadership: Developing Your Team | Learn more > |
| Recruiting Leadership: Driving Culture Change | Learn more > |

Diversity, Equity & Inclusion

| Uncovering Diversity | Learn more > |
|---------------------------|--------------|
| The Spectrum of Inclusion | Learn more > |
| LGBTQI+ Inclusion | Learn more > |





| Talent Advisor: Diversity Strategy & Coaching Hiring Managers | Learn more > |
|---|--------------|
| Practices for Inclusion: The Will vs The Skill | Learn more > |
| The Manual for Being an Ally | Learn more > |
| Measuring DE&I Success | Learn more > |
| Recruiting and Working Across Cultures | Learn more > |
| Diverse Perspectives on Hiring: Their Stories Matter | Learn more > |
| How to Build a Veteran-Ready Recruiting Program | Learn more > |
| Becoming a Veteran-Ready Organization | Learn more > |
| Reasonable Accommodations: How to Build an Inclusive Assessment Strategy | Coming soon |

Recruiting Operations

| GDPR: General Data Protection Regulation | Learn more > |
|---|--------------|
| Contract Recruiting: The Benefits for Employers and Employees | Learn more > |
| The Magic KPI for Recruiting Success | Learn more > |
| How to Give Great Feedback to Candidates | Learn more > |
| Large Project or Ramp-Up Hiring | Learn more > |
| Early Careers Hiring: What You Need to Know | Learn more > |





| How to Write Amazing Job Posts That Really Work | Learn more > |
|--|--------------|
| Assessments 101 | Learn more > |
| Decoding Psychometric Assessments | Learn more > |
| Time and Process Management | Learn more > |
| Welcome to Your New Career in Recruiting NEW! | Learn more > |
| The Journey of a Job Opening NEW! | Learn more > |
| The Stakeholders in Hiring NEW! | Learn more > |
| Candidate Sourcing 101 for Non-Sourcers NEW! | Learn more > |
| Data Integrity as a Recruiter NEW! | Learn more > |
| Data Analysis & Business Acumen | Learn more > |
| Building Consulting Skills | Learn more > |

Industry Expertise

| Technical Recruiting with the Alignment Framework™ | Learn more > |
|---|--------------|
| Frontend Developer: Deep Dive on a Technical Role, with Morgan Whaley | Learn more > |
| UX Designer: Deep dive on a Technical Role, with Jules Monza | Learn more > |
| Product Manager: Deep Dive on a Technical Role, with Catherine Shyu | Learn more > |





| Backend Developer: Deep Dive on a Technical Role, with Khalid Hamza | Learn more > |
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| DevOps: Deep Dive on a Technical Role, with Stephanie Ngufor | Learn more > |
| An Intro to Hiring Retail & B2C Sales People | Learn more > |
| An Intro to Hiring B2B Sales Professionals | Learn more > |
| An Introduction to Healthcare | Learn more > |
| An Introduction to Digital Health | Learn more > |
| An Introduction to Pharma | Learn more > |
| An Introduction to Banking for Recruiters | Learn more > |
| An Introduction to Banking: Roles & Regulations | Learn more > |
| An Introduction to Fund Management | Learn more > |
| Recruiting Technology Engineers | Learn more > |
| Recruiting Manufacturing Engineers | Learn more > |
| Recruiting Civil Engineers | Learn more > |
| Practical Sourcing Lab: Technical IT Role Example | Learn more > |
| Practical Sourcing Lab: Non-IT Role Example | Learn more > |







Interviewing

Enabling your hiring managers to excel at interviewing is your secret weapon to successful hiring – and driving hiring excellence companywide. SocialTalent's interviewer training will give your hiring managers, interview panelists, and everyone involved in the hiring process, the skills and knowledge to run more effective, efficient, and successful interviews.

The Interviewing solution is curated into usercentric learning paths that are aimed toward hiring managers, interview panelists, HR, and talent acquisition professionals.





Interviewing Essentials

| How to Roll Out Interviewer Training | Learn more > |
|--|--------------|
| How to Assess Candidates Remotely | Coming soon |
| Interviewing Skills: Predicting Success for Recruiters | Learn more > |
| Creating a Great Interview Process | Learn more > |
| Leadership Recruiting for Hiring Managers | Learn more > |
| Interviewing Level 1 | Learn more > |
| Interviewing Level 2 | Learn more > |
| Interviewing Level 3 | Learn more > |

Candidate Attraction

| Storytelling for Hiring Managers: The 5 Stories You Must Tell | Learn more > |
|---|--------------|
| Becoming a Talent Magnet (For Hiring Managers) | Learn more > |

Hiring Criteria

| Making Great Hiring Decisions Level 1 | Learn more > |
|---------------------------------------|--------------|
| Making Great Hiring Decisions Level 2 | Learn more > |





| Hiring Criteria Level 1 | Learn more > |
|----------------------------------|--------------|
| Hiring Criteria Level 2 | Learn more > |
| Selling to Top Talent Motivators | Learn more > |

Diversity in Interviewing

| Diversity & Inclusion: Your Role as an Interviewer and Hiring Manager | Learn more > |
|--|--------------|
| Tactics for Mitigating Bias in Interview Processes | Learn more > |
| Diversity, Bias and Legal in Interviewing | Learn more > |
| Culture Add: My Role as a Diversity Interview Panellist | Coming soon |
| Inclusion Spotlight: How to Build a Fair Interview Process for Non-Binary and Transgender People NEW! | Learn more > |
| Inclusion Spotlight: How to Build a Fair Interview Process for Disabled People NEW! | Learn more > |
| Inclusion Spotlight: How to Build a Fair Interview Process for People from Low Socio-Economic Backgrounds | Coming soon |
| Inclusion Spotlight: The Future of Work in Hiring Decisions | Coming soon |
| Reasonable Accommodations: How to Build an Inclusive Assessment Strategy | Coming soon |

CliffNotes Edition

Licensed to Hire: Power Refresher

Learn more >





Diversity, Equity & Inclusion

A diverse and inclusive workplace is key to attracting and retaining the best talent. At SocialTalent, we believe passionately in diversity, equity and inclusion. Our DEI training solution helps organizations build diverse and inclusive teams and embed a culture of DEI.

The SocialTalent e-learning platform enables organizations to elevate, amplify and embed their DEI efforts globally and at scale.

Our Diversity, Equity & Inclusion learning paths are aimed toward talent acquisition, recruiting, human resources, hiring managers, and colleagues.





Foundations of Diversity

| The Benefits of a Diverse Organization: Your DE&I Employer Brand | Coming soon |
|--|--------------|
| Diversity + Inclusion + Talent | Learn more > |
| Uncovering Diversity | Learn more > |
| Diversity, Equity And Inclusion 101 | Learn more > |

Inclusion in the Workplace

| The Spectrum of Inclusion | Learn more > |
|--|--------------|
| LGBTQI+ Inclusion in the Workplace | Learn more > |
| An Introduction to Covering (Employees Feeling the Need to Hide Their Identity) | Learn more > |
| Inclusion: The Will vs the Skill | Learn more > |
| Supporting Women in the Workplace | Learn more > |
| Creating a Culture That Supports Women in Leadership | Learn more > |
| The Multi-Generational Workplace | Learn more > |
| Diverse Perspectives On Hiring: Their Stories Matter | Learn more > |
| Diversity, Bias and Legal in Interviewing | Learn more > |





Recruiting, Interviewing and Assessing Diverse Talent

| Sourcing for Diversity: Tactics for Finding and Attracting Diverse Talent | Learn more > |
|--|--------------|
| OFCCP Compliance in Recruiting: Affirmative Action Planning | Learn more > |
| Recruiting Internationally: How to Assess and Sell to Overseas Candidates in Different Cultures | Learn more > |
| Inclusion Spotlight: How to Build a Fair Interview Process for Non-Binary and Transgender People NEW! | Learn more > |
| Inclusion Spotlight: How to Build a Fair Interview Process for Disabled People NEW! | Learn more > |
| Inclusion Spotlight: How to Build a Fair Interview Process for People from Low Socio-Economic Backgrounds | Coming soon |
| Diversity & Inclusion: Your Role as an Interviewer & Hiring Manager | Learn more > |
| Tactics for Mitigating Bias in Hiring Processes | Learn more > |
| Talent Advisor: Implementing a Diversity Strategy & Coaching Hiring Managers | Learn more > |

Nurturing a Diverse and Inclusive Culture

| Recruiting & Working Across Cultures | Learn more > |
|--|--------------|
| Personal Storytelling to Build Empathy at Work | Learn more > |
| How to Thrive as a Woman an Leadership | Learn more > |





| Words Matter: Exploring Inclusive Language for Diverse Groups | Coming soon |
|--|--------------|
| The Power of Moments: Moments for Employee Engagement | Learn more > |
| Psychological Safety 101: The What, Why and How | Learn more > |
| Modeling Behavior by Leaders: How to Build Psychological Safety in your Team | Coming soon |
| The 5 Pillars of Psychological Safety at Work | Coming soon |
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Onboarding

Changing jobs ranks as one of the biggest stresses in our lives. The right onboarding program removes uncertainty for new hires, allowing them to settle in and reach their potential faster. SocialTalent has specialized training to empower you to effectively onboard staff into all office models, with plans for 30, 60, and 90-day programs.

The SocialTalent e-learning platform offers learning paths and practical tips on how your organization can deliver effective onboarding and engage employees from Day 1.

Our Onboarding learning paths are aimed toward people leaders, HR and talent acquisition professionals, and colleagues.





Designing Meaningful Onboarding Experiences

| Designing Great Candidate and New Employee Onboarding Experiences | Learn more > |
|---|--------------|
| Onboarding Remote Workers - The Best Practice Guide For Recruiters & Hiring Managers | Learn more > |
| Empathy-Based Remote New-Hire Onboarding - an IBM Case Study | Learn more > |
| Pre-boarding: Preparing for New Starters in Your Team | Coming soon |
| Preparing for New Starters - The Tech, the Paperwork, the Team | Coming soon |
| Assessing for Onboarding: How Our Competency-Evalutations During Interviews Can Help Us Onboard and Engage New Hires | Coming soon |
| What Do New Hires Want? A Design-Thinking Guide to Onboarding | Coming soon |
| How to Create a Scalable Onboarding Process as a HRBP | Coming soon |
| WDGLL: Onboarding Excellence Examples | Coming soon |

Delivering Meaningful Onboarding Experiences

| Onboarding: Your Role as a Leader | Learn more > |
|---|--------------|
| The Power Of Moments: Onboarding and Candidate Experience | Learn more > |
| The Power of Moments: Connecting to Your Purpose | Learn more > |
| Starting Power: Conversations to Onboard and Re-Board Employees | Learn more > |





| Winning the First Day: Onboard Your New Employee as a People Leader | Coming soon |
|---|-------------|
| Starting to Ramp: How to Get Employees Ramped Up to Full Productivity | Coming soon |
| How to Measure the Effectiveness of Your New-Hire Onboarding Program | Coming soon |
| Onboarding for the Multi-Generational Workforce - How to Tailor Your Process to the Individual | Coming soon |
| Re-Boarding Employees Returning to Work (Post Parental Leave, Leave of Absence Etc.) | Coming soon |

Leading and Mentoring New Team Members

| The Leadership Test: The Fundamentals Of Employee Engagement | Learn more > |
|--|--------------|
| The Leadership Test: One To One Employee Communication | Learn more > |
| Introduction to The Power of Moments | Learn more > |
| The Power of Moments: Recognition | Learn more > |
| The Power of Moments: Igniting Change | Learn more > |
| The Power of Moments: Mentoring for Growth | Learn more > |
| The Power of Moments: Meetings and Events | Learn more > |
| The Power of Moments: Connecting to our Purpose | Learn more > |
| The Power of Moments: Employee Engagement | Learn more > |
| Psychological Safety 101: The What, Why and How | Learn more > |
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| Coaching & Mentorship | Learn more > |
|--|--------------|
| Let's Talk: Principles of Coaching | Coming soon |
| Weathering the Storm: A Coach's Guide to Change Management | Coming soon |

Developing Essential Core and Productivity Skills

| How to Succeed in Your New Role NEW! | Learn more > |
|--|--------------|
| How to Work Effectively from Home NEW! | Learn more > |
| How to Be a Great Communicator at Work NEW! | Learn more > |
| How to Succeed as a Newly Promoted Manager NEW! | Learn more > |

Personal Branding and Networking

| How to Create an Impressive Personal Brand NEW! | Learn more > |
|--|--------------|
| How to Be a Great Networker NEW! | Learn more > |

How to Be a Great Networker **NEW!**

Championing Diversity and Inclusion in the Workplace

| Diversity, Equity & Inclusion 101 | Learn more > |
|-----------------------------------|--------------|
| The Manual for Being an Ally | Learn more > |
| Supporting Women in the Workplace | Learn more > |





LGBTQI+ Inclusion in the Workplace

Learn more >

Pronouns: It's Not Just About Your Email Signature

Coming soon





Internal Mobility

Internal Mobility, learning, and career development are increasingly ranked as drivers of great workplaces. Using the RISE Framework, SocialTalent's Internal Mobility Training empowers individuals to develop a career plan, build internal networks, and thrive in new roles.

The SocialTalent e-learning platform offers learning paths and practical tips that enable employees to develop interviewing and leadership skills and successfully move into new roles.

Our Internal Mobility learning paths are aimed toward people leaders, HR and talent acquisition professionals, and colleagues.





Sourcing Internal Talent

| A Talent Acquisition Approach to Internal Mobility | Learn more > |
|---|--------------|
| The Talent Broker: How to stand out as an Executive Recruiter | Learn more > |
| Using Advanced Search Techniques for Talent Mapping | Learn more > |
| Executive Recruiting: Framing the Search | Learn more > |
| The Talent Broker: How to Stand Out as an Executive Recruiter | Learn more > |
| Building Successful Teams Using the Belbin Model | Coming soon |
| Identifying Internal Talent and Readiness for Succession | Coming soon |
| Strategic Talent Management for Leaders | Coming soon |
| Are You a Talent Hoarder? | Coming soon |

Mentoring Internal Talent

| Coaching and Mentorship | Learn more > |
|--|--------------|
| Introduction to the Power of Moments | Learn more > |
| The Power of Moments: Mentoring for Growth | Learn more > |





Personal Branding and Networking

| Start Networking | Learn more > |
|---|--------------|
| Managing Professional Brands: The Power of Reputation, Feedback and Networking | Learn more > |
| Networking for Leadership | Learn more > |
| How to Build Trust and Credibility With Your New Team | Coming soon |
| Find Your Tribe: Peer-To-Peer Relationships | Coming soon |

Researching Your Next Move

| How to Prepare and Plan for a Promotion | Coming soon |
|---|-------------|
| How to Write Your CV for a Promotion | Coming soon |
| How to Get Promoted | Coming soon |
| The 5 Ps for Promotion: Career Conversations to Have as an Employee | Coming soon |
| Proactive Learning to Accelerate Your Career: How to Do It | Coming soon |





Interviewing Successfully

| How to Prepare for an Internal Job Interview | Coming soon |
|---|-------------|
| How to Communicate Effectively in an Internal Job Interview | Coming soon |

Succeeding in Your New Role

| How to Be More Productive | Coming soon |
|---|-------------|
| How to Take Your Communication Skills to the Next Level | Coming soon |
| How to Make a Powerful Presentation | Coming soon |

Elevating Your Leadership Skills

| How to Be the Best Version of You | Coming soon |
|---------------------------------------|-------------|
| How to Retain and Develop Your People | Coming soon |
| How to Avoid Burnout | Coming soon |







Leadership

Engaging your talent is an active relationship that flourishes with input. We'll teach you the long-term strategies to contribute to the success of not only your talent but also your organization.

SocialTalent's curated leadership learning paths are aimed toward managers, team leaders, and mentors.





Mentoring

| Coaching & Mentorship | Learn more > |
|---|--------------|
| The Power of Moments: Moments of Growth (How Mentors can Spark Self- Insight) | Learn more > |
| The Power of Moments: Recognition | Learn more > |
| The Power of Moments: Igniting Change | Learn more > |
| Psychological Safety 101: The What, Why and How | Learn more > |
| Future Skills for Future State: Transitioning Employees' Skills to Match the Needs of the Business | Coming soon |

Leading Teams

| The Core Leadership Behaviours To Retain And Develop Your People | Learn more > |
|---|--------------|
| Up Is Not The Only Way: Navigating The Career Ladder With Your Employees | Learn more > |
| Becoming a "Destination Manager" - Attracting Top Internal Talent to your Team | Coming soon |
| The Leadership Test: One to One Employee Communication | Learn more > |
| The Leadership Test: The Fundamentals of Employee Engagement | Learn more > |
| Inclusive Leadership: Lessons for Managers on Building an Engaged, Productive Team | Learn more > |



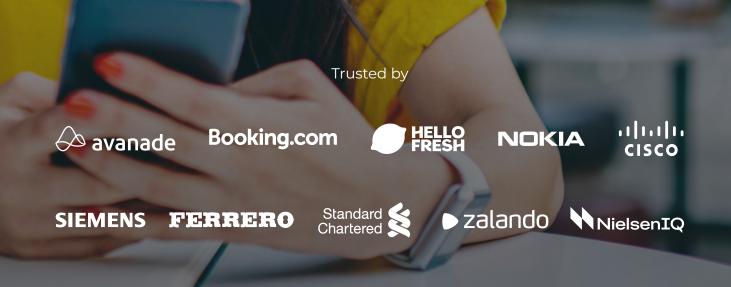


| Leading a Multi-Generational Workforce | Learn more > |
|--|--------------|
| How to Retain your Best People: The Stay Interview | Learn more > |
| The Power of Moments: Moments for Employee Engagement | Learn more > |
| Managing Professional Brands: The Power of Reputation, Feedback, and Networking | Learn more > |
| Recruiting Leadership: Becoming More Strategic | Learn more > |
| Recruiting Leadership: Developing Your Team | Learn more > |
| Recruiting Leadership: Driving Culture Change | Learn more > |

Managing Remote Teams

| The Power of Moments: Meetings and Events | Learn more > |
|--|--------------|
| Making Feedback Work in Remote Teams | Learn more > |
| Confronting Poor Performance with Remote Direct Reports | Learn more > |
| Keeping Remote Teams Connected | Learn more > |
| Making Remote Meetings Work | Learn more > |
| Fostering Productivity and Motiviation with Remote Teams | Learn more > |
| Balancing Care with Accountability in Remote Teams | Learn more > |
| Communicating Effectively as a Manager When Remote | Learn more > |
| Developing the Right Mindset to Manage Remote Teams | Learn more > |

Revolutionize your hiring and talent management with SocialTalent



For more details about how we can help your organization achieve hiring excellence, please contact sales@socialtalent.com

