SocialTalent Website Accessibility Roadmap - Detailed Breakdown

Social Talent Accessibility Statement

Last Updated: 01/07/2025

Accessibility Commitment:

SocialTalent is committed to ensuring digital accessibility for all users, including individuals with disabilities, in compliance with the European Accessibility Act (EAA). We strive to create an inclusive learning environment that meets the diverse needs of our users. Our team is constantly working to improve the accessibility of our services. We strive to follow the Web Content Accessibility Guidelines (WCAG) 2.2 Levels A and AA as issued by the World Wide Web Consortium.

Ongoing Efforts & Feedback

We continuously work to improve accessibility and welcome feedback from our users to enhance our platform's inclusivity. If you encounter any accessibility barriers while using our platform or have suggestions for improvement, please contact us:

Hours	Telephone	Email
8.30am–5.30pm GMT .	+353-1-5759915	support@socialtalent.com

Introduction

The SocialTalent Website is currently being redesigned and built with accessibility in mind. While we work on this new redesign, we investigated where we currently stand with accessibility compliance and have identified areas for improvement. We are committed to ensuring our website meets the requirements of The European Accessibility Act and is accessible to all users, regardless of their abilities or the technologies they use to access our content. This accessibility statement outlines our current efforts, known limitations, and ongoing commitment to creating an inclusive digital experience that complies with applicable accessibility standards

Timelines

Critical Fixes are being worked on and will be deployed by the end of July, other issues will be amended within the new redesigned website that will launch by the end of September.

Summary Table

Page	Critical Issues	High Priority	Medium Priority	Total Issues
Homepage	4	2	1	7
Recruiting Training	4	2	1	7
Interviewing Training	4	2	1	7
Candidate Prep Program	5	2	1	8
Our Platform	5	3	1	9
Integrations	5	2	2	9
AI Activities	3	2	1	6
Customizations	6	3	1	10
Security	4	4	1	9
Experts	4	2	2	8
Course Library	5	4	2	11
Resource Hub	5	5	2	12
Blog	4	4	4	12
Customer Stories	3	1	2	6

Priority Legend

- **Critical:** Issues that cause a disruption for assistive technology users
- **High:** Issues that impair accessibility and user experience
- **Medium:** Issues that reduce accessibility but don't completely block access

Detailed Issues by Page

Homepage (socialtalent.com)

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Social media icons missing alt text
Text Contrast	Critical	1	Insufficient contrast ratios
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	High	Multiple	Custom buttons missing proper roles
Semantic Links	Medium	1	Navigation not structured as lists

Recruiting Training Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Custom buttons missing proper roles
Text Contrast	High	Multiple	Insufficient contrast in CTAs
Semantic Links	Medium	1	Navigation structure issues

Interviewing Training Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Custom buttons missing proper roles
Text Contrast	High	Multiple	Button and link contrast issues
Semantic Links	Medium	1	Navigation not properly structured

Candidate Prep Program

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	7	Content images without alt attributes
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Custom buttons missing proper roles
Text Contrast	High	Multiple	Various contrast issues
Semantic Links	Medium	1	Navigation structure problems

Our Platform Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	42	Extensive missing alt text on content images
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Custom buttons missing proper roles
Semantic Links	High	1	Icon groupings not structured properly
Text Contrast	High	Multiple	Button and text contrast issues
Adjacent Links	Medium	1	Duplicate links to same destination

Integrations Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	7	Content images without alt attributes
Skip to Content	Critical	1	Missing skip navigation link
Link Purpose	Critical	1	Generic "here" link text
Duplicate IDs	Critical	1	Multiple elements with same ID
Text Contrast	High	Multiple	Various contrast ratio issues
Semantic Links	High	1	Navigation structure issues

AI Activities Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	High	Multiple	Custom buttons missing proper roles
Semantic Links	Medium	1	Navigation not properly structured

Customizations Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	10	Content images without alt attributes
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Custom buttons missing proper roles
Text Contrast	Critical	1	Severe contrast issues
Adjacent Links	High	1	Duplicate links to platform page
Semantic Links	High	1	Navigation structure problems

Security Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Custom buttons missing proper roles
Link Purpose	High	6	Multiple "LEARN MORE" generic links
Text Contrast	High	Multiple	Button contrast issues
Semantic Links	High	1	Navigation structure issues
Adjacent Links	Medium	1	Duplicate link destinations

Experts Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	1	Quote mark SVG missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Screen Reader Links	Critical	1	Modal links not accessible
Duplicate IDs	High	1	Multiple modal elements with same ID
Text Contrast	High	Multiple	Various contrast issues
Semantic Links	Medium	1	Navigation structure problems
Link Purpose	Medium	1	Generic link text

Course Library Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	3	Decorative SVGs missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Player and custom buttons
Link Purpose	High	2	Generic "Learn More" links
Adjacent Links	High	2	Duplicate skill tag links
Screen Reader Links	High	2	Background image links not accessible
Text Contrast	Medium	Multiple	Various contrast issues

Semantic Links	Medium	1	Navigation structure issues

Resource Hub Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	3	Decorative elements missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Field Labels	Critical	Multiple	Form controls without labels
Button ARIA Role	Critical	Multiple	Type selectors and player buttons
Adjacent Links	High	23	Extensive duplicate link issues
Screen Reader Links	High	Multiple	All page links have accessibility issues
Text Contrast	High	Multiple	Button and text contrast problems
Semantic Links	High	1	Navigation structure issues
Link Purpose	Medium	1	Customer Stories link ambiguity

Blog Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Skip to Content	Critical	1	Missing skip navigation link
Text Contrast	Critical	Multiple	Extensive contrast issues across page
Field Labels	Critical	1	Email input without proper label
Semantic Links	High	1	Pagination not structured as list
Link Purpose	High	1	Symbol-only pagination link
Fieldset Legends	High	7	Form fieldsets missing legends
Adjacent Links	Medium	Multiple	Various duplicate link destinations
Text Structure	Medium	Multiple	Content organization issues
Form Accessibility	Medium	Multiple	Newsletter signup form issues

Customer Stories Page

Issue Type	Priority	Count	Description
Image Alt Text	Critical	Multiple	Logo and social icons missing alt text
Missing Alt Text	Critical	35+	Extensive missing alt text on logos and graphics
Skip to Content	Critical	1	Missing skip navigation link
Heading Text	High	1	Empty heading element
Text Contrast	Medium	Multiple	Various contrast issues
Semantic Structure	Medium	1	Content organization problems

Implementation Notes

1. **Global Issues** appear on all pages:
   - Skip to Content links
   - Image alt text for logos and social icons
   - Form label associations
   - Button ARIA roles
2. **Page-Specific Issues** require individual attention:
   - Content image alt text
   - Custom component accessibility
   - Link purpose clarity
   - Duplicate ID resolution
3. **Systematic Issues** across multiple pages:

   - Text contrast ratios
   - Navigation semantic structure
   - Adjacent link consolidation
   - Screen reader compatibility